

STEVE CORBETT

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MA Educational Technology E-PORTFOLIO: <http://www.stevecorbett.net/edtecportfolio/index.htm>

Objective: To pursue a professional training & development career focused on leveraging my educational technology skills to develop and deliver memorable and meaningful learning experiences.

Education:

- **M.A. Educational Technology**, San Diego State University, 2010.
- **B.A. Media Art & Animation**, Art Institute of Phoenix, 2001.
- **B.A. Political Science**, UCLA, 1993.

Highlights:

- **Training Project Leader:** Led multiple e-Learning, virtual dial-in, and classroom training projects over the last 11 years for large global organizations in a Fortune 100 company.
- **Curriculum Manager:** Built a training program from the ground up for a global organization and managed its curriculum for two years.
- **People Leader:** Supervised & developed manager-level and analyst-level employees on multiple projects to design, develop, deliver, and evaluate courses.
- **Relationship Builder:** Proven ability to drive curriculum/course design and development through partnerships with sponsors, stakeholders, subject matter experts, vendors, and peers.
- **Instructional Designer:** Experienced in performance analysis, needs assessment, surveys, content/task analysis, writing learning objectives, test item design, storyboarding, and evaluation.
- **Distance Education Specialist:** Skilled in building distance courses on Moodle and Blackboard, writing syllabi, designing social learning activities, and delivering web conference sessions.
- **Digital Media Expert:** Experienced with using many digital media tools for e-Learning/distance course development. Well versed in prototyping, usability testing, web design, and creation/integration of graphics, animation, and video/audio.

Technical Skills:

- **e-Learning Applications:** Captivate, Presenter, Articulate, Brainshark, Udu
- **Learning Management Systems:** Moodle, Blackboard, Sum Total, Saba, SCORM
- **Web Conferencing Tools:** Adobe Connect, LiveMeeting, WebEx, Wimba, Dim Dim
- **Production Tools:** Adobe Creative Suite, MS Office, Sharepoint, Audacity, Unity 3D Game Engine, 3D Studio Max, Modo, Reallusion iClone & Crazy Talk, HTML, CSS, Survey Monkey

Freelance: **Owner, MINDSTING MEDIA LLC, Phoenix, AZ (2011 – Present)**

- Developing game applications for iPhone/iPad/iPod using Modo and the Unity 3D game engine.
- Providing e-Learning/e-game design and development services.

Experience: **AMERICAN EXPRESS, Phoenix, AZ (2000-2011)**
Manager/Individual Contributor (2007 – 2011)

- **Created an online performance support center** for a Finance organization including a categorized policy library, an FAQ, and links to e-Learning courses in the Sum Total LMS.
- **Led instructional design projects to design, develop and globally deploy e-Learning courses** across the company's Finance organization to remediate policy & compliance gaps.
 - Developed/maintained project plans and provided updates to sponsors and stakeholders.
 - Coordinated activities of another manager level employee and an instructional designer.
 - Met with stakeholders and subject matter experts to refine learning objectives, establish course outlines, develop test items, perform content analysis, and review storyboards.
 - Coordinated development of courses in course author ware, usability testing, upload into the Sum Total LMS, and communication of course launches.
 - Managed the vendor relationship for generating translated materials and voice-overs.
- **Developed a 'road show' course** for a companywide regulatory awareness campaign.
- **Recognized by senior leaders** for conducting professional online facilitations.

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Experience:

AMERICAN EXPRESS, Phoenix, AZ (continued)

Manager/Team Leader (2005 – 2006)

- **Envisioned and led the development of a control & compliance training program from the ground up** and drove its entire training strategy and curriculum for two years.
 - Developed a role-based curriculum based on the company's Compliance organization requirements, the business strategy of the organization and needs assessment results.
 - Led two direct reports and peers in a global matrix environment to develop instruction and rollout the curriculum including e-Learning, classroom, and virtual dial-in courses.
 - Provided design advice, content evaluation, and usability testing for e-Learning courses before they were launched in the Saba LMS.
 - Implemented a training tracking and reporting process based on Saba LMS reports. Developed a web-based digital dashboard to share training results with leadership.
- **Implemented an innovative networking event** based on the speed dating concept. Developed facilitation guides, so the event could be re-implemented globally by others.

Manager/Individual Contributor (2003 – 2004)

- Led projects to deliver dial-in and classroom training on the company's risk assessment methodology, its loss event system, Sarbanes-Oxley, and the COSO Internal Control model.

Analyst (2000 – 2002)

- Drove a change in culture through classroom training delivered to approximately 1200 employees on topics such as internal control, credit/banking regulations, and company policies.

CARLSON WAGONLIT, Phoenix, AZ (1999 – 2000)

Analyst

- Audited travel and expense accounts and educated employees and their leaders about company policy to raise awareness and deter policy violations.

PRUDENTIAL HEALTHCARE, Cranbury, NJ (1998 – 1999)

Associate Manager

- Trained business leaders on internal control and risk assessment methodologies.
- Developed and usability tested content for an interactive CD-ROM eLearning course.

US NAVY, Norfolk, VA (1993 – 1997)

Lieutenant (O-3), Supply Officer

- Led teams (up to 16 FTE's) that managed all procurement for a large Navy facility and all disbursement/payroll activities for an aircraft carrier.
- Developed and delivered classroom training and job aids on Navy Supply regulations.
- Received two Navy Achievement Medals for modernizing an entire naval facility in one year through effective management of a multi-million dollar budget.

Recent Training:

- Designing e-Learning for Maximum Motivation (through Allen Interactions)
- Adobe Captivate CS5 (through Skillsoft)
- Articulate (through ASTD Arizona Chapter)
- Brainshark Author Certified

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